

THE APPAREL AND TEXTILE INDUSTRY TRAINING ORGANISATION

2009 STRATEGIC PLAN

Vision

A skilled and productive New Zealand Clothing, Textile and Footwear Sector

Mission

Developing talent in clothing and textiles

Values

People First

Dynamic Leadership

Productive Partnerships

Responsible Stewardship

Commitment to Innovation

Strategic Goals

1. **Develop Skills Strategies for Industry Sectors**
 - i. *build strategic partnerships across all industry sectors*
 - ii. *establish Sector Advisory Groups*
 - iii. *respond to industry challenges and opportunities*

2. **Develop Strategic Training Plans for sectors**
 - i. *analyse the gaps and establish training priorities*
 - ii. *accentuate good practice*
 - iii. *future proof training initiatives*

3. **Build a robust and dynamic Quality Management System**
 - i. *fully support staff to maximise their potential*
 - ii. *build capability in workplace assessors*
 - iii. *implement strategies that increase qualification achievement*
 - iv. *maintain a suite of national qualifications that are industry relevant and support appropriate literacy, numeracy and language learning.*

4. **Endorse productivity improvement through the Competitive Manufacturing Initiative, as the company skill development plan of choice**
 - i. *benefits are widely promoted*
 - ii. *20% of companies involved by 2014*
 - iii. *increased uptake of CM qualifications*
 - iv. *promote greater financial investment from industry*